



iiMerge S.r.l.

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Supported by Carrefour Italia

Let's Emerge Award Supported by Carrefour Italia

Seeds&Chips - The Global Food Innovation Summit- 2018
Call for innovative products in Food&Beverage

Introduction:

Emerge is the first Italian online food trading platform. The only platform that puts buyers and producers in contact with one another through a virtual marketplace. It has infinite possibilities, thanks to innovative tools that make food commerce easy, intuitive and ever more future-orientated. Each producer can easily upload its products to emerge by inserting key details: technical specifications, nutritional values, and product origin. This makes it easier for buyers to discover and evaluate potential opportunities.

Seeds&Chips - The Global Food Innovation Summit is the largest international event solely dedicated to Food Innovation where startups, corporations, investors, chefs, HO.RE.CA. industry management, organizations and policy makers can share and demo their latest ground-breaking food solutions, from farm to fork and beyond. The 4th edition of Seeds&Chips, May 7-10 2018, will take place in Milano at MiCo - Milano Congressi.

Let's Emerge Award supported by Carrefour Italia, rewards rising product stars in food and beverage for their novelty aspect, product taste & quality and/or unique customer experience.

This year it will be supported by Carrefour, who is interested in discovering innovative and new products.

The call offers the possibility to the selected applicants to present their own innovative products to Carrefour Italia.

The applications should be submitted no later than [April 30, 2018](#).

Carrefour Italia, Emerge and Seeds&Chips will select 10 applicants and offer them the possibility to present and showcase their products at the summit. Our jury will select 1 winner to receive **1 year of distribution by Carrefour Italia**.

Art.1 – SCOPE OF THE CALL

Innovative food and beverage products in terms of:

- Quality
- Packaging
- Sustainability
- Production Process

Art. 2 – ELIGIBILITY

- Company not older than 5 years
- Having a scalable production
- Innovative products

Participation to this call is free of charge.

Art. 3 – SUBMISSION OF APPLICATIONS

- Candidates must present their products for review by completing and submitting the application form available on the website www.emerge.biz/award no later than [April 30, 2018](#).
- With the application form, candidates have the option of submitting additional documents that they consider relevant and /or a video (3 minutes max) in which they can explain their project.

Art. 4 – ADMISSION CRITERIA

The applications will be submitted to an initial screening phase and will be considered only if complete in all its parts and coherent with the call's objectives and topics.

Only the admissible proposals, following verification of the application, will enter the evaluation process.

Art.5 – EVALUATION AND AWARDS

All admitted proposals will be evaluated by a selected jury.

All candidates will be informed about the jury's decisions by the following dates:

Phase 1- Selection: 10 projects will be able to pitch at Seeds&Chips 2018 for **free**, the selected companies will be announced by **[04/05/2018](#)**.

Phase 2: The winner of the one year of distribution by Carrefour Italia grant will be announced at Seed&Chips 2018.

For any questions or further information regarding the **Let's Emerge Award!** Call, please contact: hello@emerge.biz